

CONTEST RULES
Classic Hits 101.7 "Bingo" Contest

1. How to Enter the Contest:

a. The "Bingo" contest will begin on April 2, 2026, and end on May 06, 2026, unless all six winners are determined prior to that date. If six winners are not determined by May 06, 2026, the contest end date will be extended until all winners are determined and the money awarded.

b. To participate in the contest, listeners must enter by downloading a printed "Bingo" card ("Game Card") from <http://www.classichits1017.com> (the "Station"). A computer or mobile device along with an internet connection is required and is the responsibility of the participant/contestant, as it is meeting eligibility restrictions. Participants can also text the keyword "BINGO" to the (260)-426-5343 for a link to enter the contest.

c. Listeners can also text the keyword "BINGO" to (260)-426-5343 each contest day for a link to enter the contest. Upon texting the keyword, participants receive messages from the station text club. Joining the WLDE Text Club is free. Message and data rates may apply. The Station is not responsible for any fees incurred by a participant texting the station for the Bingo information. Upon texting the Station, participants must provide all information requested including full name, complete address (including zip code), day and evening phone numbers and date of birth to verify eligibility in the station text club. P.O. Boxes are not permitted. By entering the text club, entrants consent to receive a text confirmation message from the Station.

d. A mobile device capable of sending and receiving text messages is required to participate and receive the Bingo information and is the responsibility of the participant to provide.

e. By entering the text club, contestants agree to the Station's website user agreement and privacy policy as described at <http://www.classichits1017.com>.

f. A valid email address is required to download the Game Card and participate. A contestant may only play using one email address. Multiple participants are not permitted to share the same email address. By using the station's website, participants agree to the website user agreement and privacy policy as described at <http://www.classichits1017.com>. Participation fulfillment must be done by the official account holder of the email address.

g. Participants must listen to WLDE three times each weekday—at approximately 8:20 AM, 11:20AM and 3:20 PM—during the Contest Period to hear contest episodes that will reveal business names and their positions on the Game Card. Participants can also go to www.classichits1017.com to see a list of previously revealed “Bingo Calls” beginning at 5:00 PM each weekday. Those listening will have the advantage of hearing that day’s Game Card positions first. The participating businesses and artist names are randomly assigned positions on the Game Card by the Station, including any Free Space position, which can be used to complete a Bingo. Once a contestant achieves a Bingo, they must notify WLDE by submitting their name, email address and numeric code from their Game Card at www.classichits1017.com. WLDE will also receive an email copy of the winning Game Card at bingo@classichits1017.com. The first valid Bingo email received by WLDE will determine the winner. Once a winner is confirmed, a new game will begin. Previously announced businesses will not be eligible for the new game unless they are randomly selected and announced again. Bingo winner submissions will be identified by a participant's name and email, not exclusively by the number associated with the bingo card. Bingo card numbers may be duplicated on participant cards.

h. A Bingo is achieved by matching the revealed business names to their corresponding positions on the Game Card and completing a single **straight line bingo pattern on the Game Card**—either a horizontal line, vertical line, or diagonal line. Other bingo patterns, such as a four-square (2x2) pattern do **not** qualify as Bingo winners in this contest.

i. Each contestant may win only once during the contest.

j. Only one entry per person is permitted during the contest period. All participants must use their own name and information using one email address and must be the rightful owner of the account. Duplicate Game Cards submitted by multiple individuals or entries submitted using false information will be disqualified. Persons using multiple email accounts to receive more than one Bingo Card will also be disqualified.

2. Eligibility Restrictions:

a. The contest is open to all listeners of WLDE that are 18 years of age or older.

b. Employees of WLDE, Sarkes Tarzian, Inc., its subsidiaries, affiliated entities, advertising and promotion agencies, and sponsors or spokesperson(s), and their immediate families or household members are not eligible to participate or win. Family is defined as parents, in-laws, children, spouses, people in spouse-like relationships and siblings, including those in step and half relations. Anyone who has interned with Sarkes Tarzian, Inc., is also ineligible.

c. Persons who have won prizes of cash or merchandise totaling \$1000 or more from WLDE within the past six months prior to the contest start date are ineligible for this contest.

d. Listeners may win a prize from WLDE only once every thirty (30) days and a prize valued at \$600 or more only once every six (6) months.

e. Only one winner per household is allowed during the contest period.

3. Prizes:

a. Each winner will be awarded \$1000 or an amount otherwise announced on air in the form of a check and must sign a receipt verifying eligibility prior to acceptance.

b. All prizes can be claimed in person by the winner at the WLDE studios, 1005 Production Road, Fort Wayne, IN.

c. Prizes claimed in person by the winners must be picked up during normal business hours within 30 days of winning or they will be forfeited and remain the property of Sarkes Tarzian Inc. Winners will be required to show valid identification, and all winners must complete the required release forms to claim prizes. A check can be mailed to a winner as agreed upon by the winner and station management.

4. Selection of Winners:

a. The first six participants that achieve a valid Bingo sent to WLDE at bingo@classichits1017.com during the contest period and who are confirmed/verified as eligible will be determined the winners.

b. Each time a winning Bingo Game Card is verified it will be announced on-air and posted at www.classichits1017.com

c. All incoming emails are time-stamped when they are received by WLDE. Once six winners have been determined or all \$6,000 prize money is awarded the contest is over. Multiple emails with a verified Bingo arriving to WLDE with the same timestamp, a random drawing will occur from the emails with duplicate times to determine the winner for that contest episode.

d. Decisions of WLDE management with respect to the contest are final.

e. There will be a minimum of 6 winners during the contest period.

5. Conditions:

a. Payment of all federal, state, and local taxes is the sole responsibility of the winners. Winners must be reported by the Station to the IRS-on-IRS Form 1099 or the equivalent.

- b. By participating in the contest, winners agree to allow their name, voice and/or likeness to be used in any advertising or broadcasting material relating to this contest for a period of one year without additional financial or other compensation.
- c. Contest winners are required to sign the Station's Winner and/or Participant Release Agreement (i) verifying eligibility prior to acceptance of any prize, and (ii) agreeing to hold Station and ST's affiliated companies, and their respective officers, shareholders, directors, employees, and agents harmless from and against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. WLDE reserves the right to request a copy of a contestant's Bingo Card for verification purposes. Upon request, a contestant has one (1) business day or 24 hours to provide their Bingo Card to WLDE or forfeit their prize in the contest. If a contestant does not comply within the timeline and forfeits, the next contestant with a verified Bingo is a winner will receive the prize.
- d. WLDE, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of any Station web site or who is otherwise in violation of the rules. The station reserves the right to cancel, terminate, or modify the contest if it is not capable of completion as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. These rules are subject to the interpretation of WLDE. Any aspect of these rules, including the substitution of a prize or prizes of equivalent or greater value, can be changed at the discretion of station management, and such changes will become effective upon on-air or other appropriate announcements.
- f. No purchase is necessary. This contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of WLDE.
- h. WLDE is not responsible for telephone or internet service outages, delays, busy signals, equipment malfunctions, or any other technological issues that may prevent a participant from sending their Bingo card via email or that may prevent the Station from receiving a participant's submission.
- i. WLDE is also not responsible for a participant's inability to view graphics on their Bingo card due to email settings that are not properly configured to download or display images.
- j. WLDE is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcements of any prize.
- k. All dates in relation to this contest are subject to change at the discretion of WLDE management.
- l. WLDE reserves the right to change the contest rules at any time.

m. A full list of winners will be available after the contest is complete.

n. To get a copy of the contest rules send a self-addressed stamped envelope to the main studio of WLDE at 1005 Production Road, Fort Wayne, IN 46808 or online at:

<http://www.classichits1017.com>

03/28/26 cd